

SOLUTION BENEFITS:

- Transition from traditional paper-based campaigns to a seamless digital experience, saving you time and operational costs.
- Enhance the donation experience by creating personalised webforms to effortlessly send to your donors via email or SMS.
- Customise messages and payment choices to align with your donors history and preferences.
- Guarantee the security of your donors' sensitive information by utilising a reliable PCI-compliant payment gateway.
- Improve donor retention with a hassle-free means to update their contact details and communication preferences.
- Simplify your administrative processes by effortlessly delivering tax receipts to constituents via email.
- Gain valuable insights into your campaign's success and donor engagement.

Unlock the power of personalised fundraising campaigns with EzeScan's EzeCampaigns Solution!

In today's fast-paced world, maintaining donor engagement and donations is becoming increasingly difficult but it doesn't have to be! With EzeCampaigns you can supercharge your fundraising activities, increase donor engagement and donor contributions. Say goodbye to paper-based campaigns and hello to a seamless digital experience.

Digitally Transform Your Campaigns

Traditional methods of handling paper forms and donor letters can be a tedious process for both organisations and donors, leading to low conversion rates and excessive expenditure of staff resources and budgets. EzeCampaigns helps you transform your donation collection process to a seamless digital online experience using email message delivery and personalised web-based forms. Embrace the efficiency and automation of digital forms to supercharge your collection process and eliminate the delays inherent with traditional paper-based donation forms.

Create Personalised Web Forms

With EzeCampaigns you have the power to create automated personalised URLs to send to your donors via email or SMS by just simply importing your list of donor contact details into a selected campaign in EzeScan. From a simple click through link, this personalised web form allows your donors to update their contact details and make their donations securely, quickly and easily via a PCI compliant gateway. Enhance the donor experience with customised messages and preset payment options tailored to their donation history.

Manage Your Campaigns with Ease

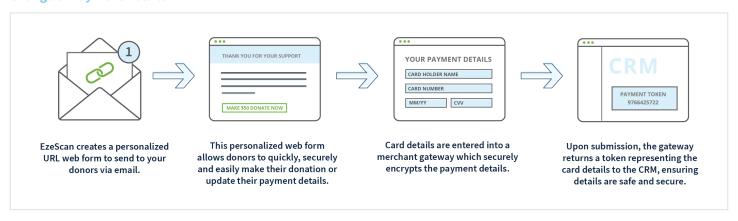
Gain complete control over your fundraising initiatives through our management console. With real-time insights, you can review donor engagement and campaign success. Gain better control over your fundraising initiatives with targeted campaigns to help drive higher funding outcomes, reduce costs, and ultimately fast track the delivery of your 'core' mission objectives.

How It Works

Personalised Webform



Change of Payment Details



Customer Success



With the adoption of EzeCampaigns, the Smith Family has drastically boosted donations and improved donor engagement whilst saving over 1600 hours in staff time each year.

"We would send out an email and a text message. It asked supporters to either call us or to go on to the portal and update their details. What we found was a lot of people would click through, but weren't making it past the login page. With EzeCampaigns a lot more people are updating their details and are doing it quicker. Because of the unique links, supporters don't have to log onto a portal. Once they update their details, it gets saved to a file and the next day we import it into our CRM."

Suzanne Hilellis Product Owner of Supporter Squad The Smith Family.

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